

INMUSIC ANNOUNCES PHONO MEDIA AS EXCLUSIVE DISTRIBUTOR FOR COMMERCIAL INSTALL BRANDS IN POLAND

Phono Media to command channel sales and distribution efforts for Denon Professional, Rane Commercial and Marantz Professional

Ash Vale, UK (December 13th, 2019) - inMusic, home of the world's premier music industry brands, today announced a new partnership with Phono Media for the exclusive distribution of Denon Professional, Marantz Professional and Rane Commercial in Poland.

Phono Media is a proven leader within the commercial install and broadcast segments and provides an extensive retail channel covering the entire Polish territory. Their strong attachment to the local network of installers, specifiers, AV integrators and established channel partners ensures the swift success and market adaptation of a broadcast and commercial install product mix engineered to meet and exceed the demands of the professionals that operate within these sectors.

Delivering premium products for the recording, playback and management of multimedia signal sources, Denon Professional is trusted by the most demanding professional installers and system integrators around the world for their superbly engineered quality equipment and their innovative solutions to the most challenging problems.

Marantz Professional is a leading manufacturer of no-compromise A/V recording and playback solutions. Drawing upon a decades-long history of engineering innovations, they deliver unparalleled audio and video technology to demanding users in any endeavour where precision is the highest priority.

Since 1981 contractors and integrators have chosen Rane Commercial as an established innovator in problem-solving pro audio tools, affordably priced with unequalled reliability and customer service.

The growth and success of Denon Professional, Marantz Professional and Rane Commercial is dependent on a sales/distribution entity with a thorough understanding of all aspects of the international commercial install marketplace. inMusic identified exactly those qualifications and capabilities in Phono Media. With proven experience, distributing some of the world's top professional and audio-visual brands, Phono Media guarantees to deliver top-flight service via strategic routes to market and their wealth of proven first-hand expertise.

"We are delighted to start working with inMusic's commercial install and broadcast brands. At Phono Media, we can feel the energy and passion within inMusic to deliver products that meet and exceed the needs of this ever-changing market segment. The product mix within Denon Professional's, Marantz Professional's and Rane Commercial's product portfolio deliver the pinnacle in professional AV integration and broadcast solutions and a one-stop-shop for the modern contractor and broadcast specialist." said Jacek Stanisławski from Phono Media.

Commenting on the agreement, Tom Cummings, International Channel Manager at inMusic said, "Phono Media have a proven record for managing brands in Poland, and their approach is

exactly what is needed to help secure our trio of commercial install brands the attention required for growth. The key to resounding marketplace success in this hotly competitive sector is to have precisely the right partners in each marketplace. We are extremely confident that Phono Media is the right partner to represent Denon Professional, Marantz Professional and Rane Commercial in the Polish market”.

For all enquiries concerning distribution and sales opportunities for Denon Professional, Marantz Professional and Rane Commercial contact Jakub Korenberg directly.

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About inMusic

InMusic ([inMusic](#)) is a family of premier brands that includes AIR Music Technology, Akai Professional, Alesis, Alto Professional, Denon DJ, Denon Professional, HeadRush ION Audio, Marantz Professional, M-Audio, MixMeister, Numark, Marq Lighting, Rane DJ and Rane Contractor. Committed to pushing the boundaries and challenging the status quo, each of inMusic's brands is a leader in its field, providing cutting-edge products that incorporate and build upon the latest in engineering, design, and technology.